



Enhance member and donor engagements with Digital IT solutions.

Donors

Volunteers

Communities

Access to Technology

Platforms

Atrion provides flexible business applications and infrastructure solutions to cost-effectively run non-profit organisations. Our services are focussed on leveraging IT to manage budgets and resources better and at the same time providing access to latest tools and processes to engage with members and donors effectively.

Our Services.

Advisory.

Identifying needs: The objective is to take a step back and assess areas that could be done better for quality and efficiency.

Technology Assessment: Evaluate existing technology investments, gap analysis and identification of affordable transformational technology solutions and platforms.

Business and Technology alignment: The objective is to minimise gaps in technology alignment with operations and innovate.

Effecting Change: Process steps to ensure the organisation is on board with the solutions and that sufficient resources are available to see them through to completion and to sustain them in the future.

Data Management.

There is a need to transform data into trusted, actionable assets to grow business, reduce costs and mitigate risks. Data has a valuable impact the organization has on the communities it serves. Our data management services can help non-profit organisations to improve the impact on communities, increase funding opportunities and improve business operations.

We have experienced team of Data management professionals and we bring competencies in Business Intelligence (BI) and Knowledge Management (KM) that are critical for an enterprise to capture, store information and to make better decisions. We offer state of the art cloud technology that enables a highly user-centric experience, built on an enterprise class infrastructure that comes with prebuilt Analytics solutions and tools.

Analytics.

We bring a cloud based analytics platform to assist non-profit organisations for data visualisation, reporting and predictive analytics. Non-profit organisations gather additional data on web and social media, and this ever-increasing amount of data should be mined to understand what communication channels are most effective, how to better fundraise and how effectively can be community be served.

Social Media and Marketing.

As a global knowledge organization, we provide a spectrum of services in Customer Relationship Management and Digital Marketing. We bring deep competencies in social media from strategy to implementation. We enable non-profits in brand building and to leverage networks of potential donors, volunteers, members, alumni, patrons and supporters in the social media space.

We bring competencies in brand positioning, communication, creatives, campaign management and data driven digital marketing. We complement this with technology skills that include creatives, visual design, web, mobile and social applications.

Flexible Infrastructure as service (IaaS)

We bring enterprise class IaaS cloud solution that meet the security, compliance, performance and efficiency requirements needed to migrate and manage the most complex mission-critical applications across hybrid, private or public cloud environments. The underlying technology is provided by Flexiscale, providing state of the art cloud technology that enables a highly user-centric experience, built on an enterprise class infrastructure. Our cloud solution brings peace of mind in price, reliability, performance and legal compliance and data security, whilst still maintaining regional datacenter.

Social Media

Digital Marketing

Brand

Communication

Web

Mobile

